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January 11, 2022

Jeff Bezos  
Executive Chairman, Amazon

Dear Mr. Bezos,

I write to you on behalf of the 400,000 constituent families of the Simon Wiesenthal Center(SWC), a leading Jewish human rights NGO devoted to remembering and imparting the lessons of the Nazi Holocaust. The SWC is urging that Amazon.com stop using its marketing platform-- unprecedented in its size and scope—to sell Nazi propaganda films. These films should be viewed—if at all—in history class—where educators can expose the lies of Nazi Germany, its violent racist ideology, and its genocidal hatred of the Jewish people. These films helped create and sustain Jew-hatred which directly led to the “Final Solution of the Jewish Question” and the mass murder of 6 million innocent Jews during WWII.

In fact, in just a few days, January 20th will mark 80 years to the day that 15 German government Ministers of State, among them 8 PhDs and sons of clergy, voted unanimously to murder every Jew within reach of the Nazi Third Reich. In addition, January 27th will mark International Holocaust Remembrance Day, with formal ceremonies at the United Nations and Auschwitz.

Mr. Bezos, we all know that Amazon does not need to monetize Jew-hatred, especially at a time of raging, often violent, anti-Semitism in the United States and on social media. We urge you to utilize these two important dates this month to announce that these hate propaganda Nazi films, used to help pave the way to the Shoah will no longer be marketed by Amazon.

Our late namesake, Simon Wiesenthal was once asked if “it could happen again”.

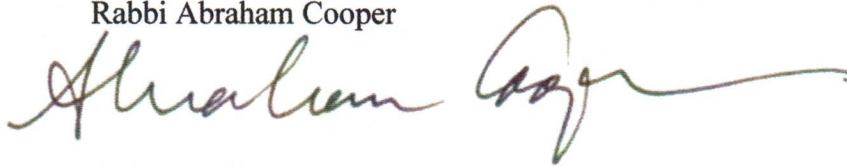
His answer, which I heard him tell an American audience in 1980 was: “If you have organized hate, a crisis, and technology, anything is possible”.

That was decades before the Internet. You better than most understood and understand the power of the internet.

Please do what’s right. Please do your share to combat anti-Semitism and bigotry.

Sincerely,

Rabbi Abraham Cooper



Associate Dean  
Director of Global Social Action  
Simon Wiesenthal Center  
International Headquarters  
Los Angeles, CA